

Security Fundamental for CSP Data Future

A data-enabled digital world has made people feel loved with personalization, more efficient using multi-tasking centred technology, and... scared. With so much individual data held 'somewhere', security of data and systems has taken centre stage.

Data-Driven Desire

Businesses are reaping the rewards of a data world. The insight of the audience, tailored offers, increasing sales. The majority of consumers equally enjoy the benefits; being sent personalised services that are easy to sign up to and consume.

Yet, underlining all of this is the fear of data access. This every so often raises its ugly head as a company is targeted by a cyber-attack designed to steal sensitive data, from financial details to home addresses.

If you put this into percentages, the amount of companies that have had a breach is very small. Yet, the damage done can be significant and reputation suffers. Cyber criminals are becoming more sophisticated.

As new systems are applied to protect data, criminals make advancements in the methods they use and their knowledge of the systems, making it a continuous battleground.

For CSPs who hold a vast amount of data, the threat is significant. But more can be done to effectively monitor their IT estate.

CSP Data Protection

Every CSP will have security on their agenda, it is featured at every industry event and on every industry media title – demonstrating the important role that CSPs play in the security of data. As the connector between many different industries, CSPs play the middle man to a huge amount of information.

Security is an essential aspect to protection, but with the increasing sophistication in cyber-attacks CSPs will not stop them all. So the speed of reaction is critical. Spotting, isolating and blocking an attack quickly is key.



Industry Insight

But to do this, CSPs need to be able to view all systems from a single view. Effective monitoring can only be achieved if you can monitor systems as a whole picture with a network visualization solution.

Spotting even the smallest of anomalies in the network and quickly dealing with potential access points, safeguards CSPs reputation and the financial impact of a cyber-attack.

Cyber security is much more than the latest industry buzz term. If you have had no attacks, or minor ones, you are lucky. But do not rest easy – they are coming for you. Network visualization provides you with the tools to protect your systems, your reputation and your customer data.

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